



# Greener products through less resource input

For companies in the production sector, materials cost more than wages. Yet, material resources are not always used efficiently, especially by small and medium-sized enterprises (SMEs), which may not be aware of possible savings. PRESOURCE helps SMEs become more profitable by exploiting their full resource efficiency potential through the promotion of transnational incentives for eco-innovations. In doing so, it increases resource efficiency in central Europe's production sector.

[www.central2013.eu/environment](http://www.central2013.eu/environment)

