

FRAUNHOFER CENTER FOR INTERNATIONAL MANAGEMENT AND KNOWLEDGE ECONOMY

ANALYSIS OF RESEARCH AND INNOVATION SYSTEMS FOR COOPERATION DEVELOPMENT – CASE STUDY: IRAN

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PROBLEM STATEMENT

In today's world, innovation is fast becoming a critical factor in the economic growth of countries. Innovative output is enhanced by the efficient functioning and interaction of the different actors in a country's national innovation system. Therefore, to boost innovation, a systemic approach is needed to investigate the structure's players and their functions.

GOALS

This research aimed to:

- Investigate main actors of Iran's research and innovation system and their function
- Investigate the interaction between the actors in the system
- Conduct SWOT analysis of the innovation system

SUMMARY

This study analyzed four pillars of innovation systems (Government, Research and Education, Knowledge Intensive Services and Enterprises) by conducting interviews with more than 20 Iranian organizations and two SWOT analysis workshops with 50 Iranian researchers. The results indicate that the country has focused to a high extent on the quantitative output of its research and education system. However, there is still a need to develop the linkages in the innovation system. The weaknesses in R&D linkages between academia and the business sector has negatively impacted the knowledge diffusion and creative output of the country.

RESULTS

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Tertiary Education:	Universi	ities and	Scientific Publications:
		Institutes:	
Students: Approx. 4.5 Million Graduates: Approx. 570,000 (Highest proportion of science engineering graduates in the world)	Public Universities: 119 Medical Universities: 58 Islamic Azad University Branches and Private Universities: 700 Research Institutes: Approx. 50		World Rank: 22 Regional Rank (in West Asia): 1 Thematic Share: Engineering (13.64%) Medicine (13.11%), Chemistry (8.36%), Material Sciences (7.94%)
Share of R&D Projects:	Patent Applications:		S Business Incubation:
Industry: 53.3% Research Institutes: 27% Universities: 19.6% (Share of R&D Expenditure in GDP: 0.7%)	2001: 691 (Worldwide Rank 34 th) 2014: 13,683 (Worldwide Rank 9 th)		Over 3,500 Companies in: 36 Tech-Parks and 161 Business Incubators
Human Capital & Research:		Knowledge & Technology Outputs	
Expenditure on Education (% GDP): Rank 98 out of 128		Knowledge Creation: Rank 26 out of 128 Knowledge Impact: Rank 63 out of 128	
Tertiary Education: Rank 4 out of 128 Research & Development (R&D):		Knowledge Diffusion: Rank 127 out of 128	

Iran Research and Innovation System at a glance (own source; GII, 2016; MSRT, 2013; WIPO, 2016; SCImago Journal & Country Rank, 2016)