

# Publications by Dr. Kevin Reuther

YEAR	TITLE/AUTHOR	DOCUMENT TYPE
2020	<b><u>Six Pillars of Modern Entrepreneurial Theory and How to Use Them</u></b> Dahle, Y., Nguyen-Duc, A., Steinert, M., & Reuther, K.	Book chapter
2020	<b><u>Impact of AI Application on Digital Education Focused on STE(A)M</u></b> Schumann, C.-A., Reuther, K., Tittmann, C., Nitsche, A.-M., & Kauper, J.	Conference Paper
2019	<b><u>Connecting Stakeholders through Educational Technology for Effective and Digitalised Higher Education Environments</u></b> Schumann, C.-A., Tittmann, C., Reuther, K.	Conference Paper
2019	<b><u>Transnational Education Networks of Excellence Based on Quality, Accreditation, and Recognition Management: A Holistic Approach</u></b> Schumann, C.-A., Xiao, F., Reuther, K., & Tittmann, C.	Book chapter
2019	<b><u>HRM Challenges and Lifelong Learning in SMEs in Western Saxon</u></b> Clauß, A. M., Schumann, C. A., Forkel, E., & Reuther, K.	Journal article
2019	<b><u>An analysis of Core Competence and Unique Value Proposition as normative entrepreneurship elements</u></b> Dahle, Y., Toscher, B., Duc, A. N., Steinert, M., & Reuther, K.	Paper
2019	<b><u>The Role of Customer Co-Creation at the Fuzzy Front-End: A Systematic Review of the Literature</u></b> Reuther, K., Schumann, C. A., & Seidel, K.	Paper
2018	<b><u>Model-Based Approach for Penetrating Education Systems by Digital Transformation Knowledge</u></b> Otto, F., Schumann, C.-A., Tittmann, C., Reuther, K.	Conference Paper
2018	<b><u>Identifying Barriers to Intrepreneurship</u></b> Reuther, K., Borodzicz, E. P., & Schumann, C.	Paper
2018	<b><u>Integrated Research and Teaching Approach for Augmented Reality</u></b> Schumann, C. A., Reuther, K., Forkel, E., Otto, F., Kauper, J., & Tittmann, C.	Conference Paper

