



Fraunhofer

MOEZ

The Fraunhofer-Gesellschaft is Europe's leading organization for applied research. MOEZ is Fraunhofer's unit conducting business and policy research on value creation and competitiveness in the global knowledge economy as well as on processes of internationalization at the intersection of science, business, and policy-making. Together with its clients in private companies and public institutions, Fraunhofer MOEZ develops business and innovation strategies, knowledge and technology transfer systems, as well as policy instruments for successful corporate development and for the positioning of companies, regions, and countries in an internationally competitive environment. Based on first-hand experience of working with industry and government, Fraunhofer MOEZ integrates state-of-the-art conceptual knowledge with international good practice in a unique manner.

Fraunhofer MOEZ offers internship positions for **up to three months** in its structured and dynamic **International Internship Program Summer 2015**. Students can apply for either a **Research Internship**, which focuses on analyzing complex and interdisciplinary research questions, or a **Project Internship**, which is oriented towards project organization and direct customer contact.

We are looking for **highly qualified, highly motivated international students** with a strong interest in questions related to the global knowledge economy, international business management, innovation policy, and technology transfer. Applicants should display an **independent and effective working style**, along with the ability to work under pressure in an international and intercultural environment. Strong English proficiency is required. Further requirements are listed in the individual internship descriptions below.

The Fraunhofer MOEZ Summer Internships are a unique opportunity for international students to become involved in the activities of one of Germany's leading research institutions. Interns gain experience in an **international and intercultural work environment** and become embedded in one of the creative teams working on state-of-the-art **interdisciplinary applied research projects**.

Research Internship: Business Model Analyzer Tool

Fraunhofer MOEZ is one of the 67 permanent institutes of the Fraunhofer

Gesellschaft.

As one of the leading organizations for applied research and development in Europe, it offers dedicated scientists challenging tasks with a high degree of responsibility and creativity.

Job description:

The research task focuses on how a newly programmed Business Model Analyzer Tool could be used effectively for the generation and presentation of a business model database. The applicant will work with the Tool for generating new data. He/she will assess the data generation by using different research methods, e.g. Usability-Tests or Surveys.

Desired profile/skills of applicants:

- Studies in the field of economics or engineering economics
- Interest or experience in the field of Business Model Innovation
- Qualitative and quantitative research skills

The internship takes place between the beginning of June and end of August 2015, and lasts up to three months. All positions are full time (39 hours per week, Monday through Friday) and based in Leipzig, Germany. Interns are entitled to receive a monthly stipend in accordance with federal regulations (Richtlinien über die Gewährung von Praktikantenvergütungen - PVR).

The Fraunhofer-Gesellschaft is an equal-opportunity employer. Applications from women and historically under-represented groups are particularly welcome. Preference will be given to disabled persons with the same qualifications.

Applications must contain a full résumé, a recent academic transcript, a letter of recommendation from a current or former professor, as well as a cover letter indicating the reasons for pursuing an internship with Fraunhofer MOEZ.

Written applications with relevant supporting documents (cover letter, CV, references) should be sent by 5 March 2015 to: jobs@moez.fraunhofer.de

If you have any further questions, please do not hesitate to contact:

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Information about the institute can be found on the internet: <http://www.moez.fraunhofer.de>